

INFORMATIVE RESEARCH CASE STUDY

IBM Serviced Maintenance Savings with Strategy 7 Corporation for Informative Research: Mortgage Information Services

For more than 50 years, lending industry professionals have depended on Informative Research for quality mortgage information products and services. With major offices in California and Illinois, Informative Research has developed a unique participatory business culture with a focus on customer satisfaction, internal team building and an ongoing, steadfast commitment to quality.

Strategy 7 Corporation, like Informative Research, maintains the same focus, dedicated to customer satisfaction and an ongoing commitment to quality. Hence, it was natural that Informative Research would look to Strategy 7 Corporation to address maintenance savings on their IBM RS 6000 system.

Strategy 7's national preferred status with IBM combined with our expert professional services has allowed us to continually bring unrivaled value to our clients, such as Informative Research. Our special cost reduction program saved Informative Research nearly \$10,000 per year in IBM hardware maintenance while continuing to maintain the IBM personalized customer relationship to which they had become accustomed.

Strategy 7 and IBM were able to allow Informative Research to reinvest these savings from annual maintenance into other company assets. Informative Research invites you to visit them on their web site at: www.informativeresearch.com.

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