

**IBM Informix 4GL,  
integrated with IBM  
WebSphere Studio, offers  
powerful synergies for  
leveraging your existing  
IT investment...**

Month Day, 2004

Dear INFORMIX 4GL User,

Thank you for your interest in STRATEGY 7's INFORMIX 4GL to Websphere Migration Services.

**WEBSHERE STUDIO** delivers an integrated collection of tools that substantially diminish the drudgery of building Java-based web applications for INFORMIX 4GL Developers.

**STRATEGY 7 Corporation--an INFORMIX 4GL LEGACY EXPERT--** will work with you to migrate out of your old 4GL applications. Our migration strategy--which includes the implementation of IBM's EGL, bundled in Websphere Studio--provides a proven high-level 4GL language that **INFORMIX 4GL** developers, unfamiliar with Java, can use to quickly build data-driven web applications.

We'll work closely with your **INFORMIX 4GL** Developers to preserve and leverage their existing skills and applications knowledge. Many INFORMIX 4GL users have not had the opportunity to work in the new standard Graphical Environment. This migration strategy incorporating **Websphere** provides them with the entrée into working with this new technology in an environment that they are comfortable with. In addition, our migration strategy opens up developer's user interface, data access and business logic providing them with the open standard "best of breed" J2EE technology. Your developers can design and assemble many dynamic business applications using the drop and drag as well as provide new support for developing new portals.

We're excited that IBM has come up with a solution that preserves our customer's existing legacy code. Software legacy protection, lower maintenance cost, higher performance, increased reliability and improved connectivity are just a few of the reasons why many organizations, like yours, choose STRATEGY 7 to implement or rearrange their database relationship framework.

STRATEGY 7 would welcome the opportunity to work with you to support your upgrade efforts.

Sincerely,

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## STRATEGY 7's INFORMIX 4GL to WebSphere Migration Services

**WEBSPHERE STUDIO** delivers an integrated collection of tools that substantially diminish the drudgery of building Java-based web applications for INFORMIX 4GL Developers

STRATEGY 7 Migration specialists will work with you to "re-enable" customers to carry out business as they did with 4GL while upgrading systems to J2EE preserving, as well as revitalizing, your existing character-based legacy code to the new browser-based web environment.

STRATEGY 7 Corporation -- an INFORMIX 4GL LEGACY EXPERT-- will work with you to migrate out of your old 4GL applications. Our migration strategy--which includes the implementation of IBM's Enterprise Generation Language (EGL), bundled in WebSphere Studio--provides a proven high-level 4GL language that INFORMIX 4GL developers, unfamiliar with Java, can use to quickly build data-driven web applications.

Now, INFORMIX 4GL developers can write and debug their applications in EGL and WebSphere Studio to generate the JAVA code. 4GL Developers can build dynamic web applications without having to learn the JAVA language!

### VALUE-DRIVERS

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#### "FORCED OUT OF HARDWARE SERVICE AGREEMENT"

INFORMIX 4GL users who will be forced out of maintenance agreement since their version will no longer be supported under IBM Maintenance Agreement.

#### "OPPORTUNITY FOR TECHNICAL STAFF TO PARLAY SKILL SETS TO DO MODERN DEVELOPMENT"

Many INFORMIX4GL users have not had the opportunity to work in the new browser-based web environment. This provides them with the entrée into working with this new technology in an environment that they are comfortable with.

#### "OPENS UP DEVELOPER'S USER INTERFACE, DATA ACCESS AND BUSINESS LOGIC"

Developer can design and assemble many dynamic business applications using the drag and drop features only for many as well as provide new support for developing new portals.

### What you're getting — PRESERVATION of LEGACY CODE

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- ❖ Character Based—non standard. Move to NEW OPEN STANDARDS browser-based Environment—WEB PARADIGM
- ❖ WebSphere Studio is a complete, Eclipse based integrated development environment.



- ❖ **WebSphere Studio** enables flexible creation of web applications on WebSphere Application Server by utilizing character based EGL (new or legacy code), drag & drop Java Server Faces (JSFs), Java Server Pages (JSPs), XML, or HTML depending on the skill level of your development resources.
- ❖ Thin Client Technology—**can scale to applications**
- ❖ **WebSphere Application Server** is the industry leading J2EE and Web Services application server, delivering a high performance, secure, and extremely scalable transaction engine for dynamic e-business applications.
- ❖ **Three Tier end APP Server Technology**
- ❖ **WebSphere Application Server** provides the application layer (business logic) in a three tier architecture, enabling client components to interact with data resources and legacy applications regardless of platform.

## REDUCE SUPPORT AND ADMINISTRATION COSTS

- ❖ **WebSphere Application Server** increases your return on investment and lowers total cost of ownership by reusing existing IT assets using standards based messaging and the latest Web Services standards.
- ❖ **PROVIDES J2EE “Best of Breed” open standard—“Multi Vendor Choice”**
- ❖ **WebSphere Application Server** delivers support for 30+ platforms, allowing customers to connect assets in one open standards based environment.
- ❖ **WebSphere Application Server** utilizes open standards including J2EE and Web Services that provide the flexibility of interoperability and portability vs the Windows based vendor lock-in required with .Net.
- ❖ IBM is the market share leader in all Application Integration Middleware market segments including Application Servers (41%), Integration Broker Suites (20%), Portals (21%), Message-Oriented Middleware (82%). *(Source: Gartner Dataquest May 2004)*



# WebSphere Studio for INFORMIX 4GL

## IBM WebSphere Studio Application Developer and IBM WebSphere Studio Site Developer

The **INFORMIX 4GL** - WebSphere Studio integration is IBM's strategic INFORMIX 4GL modernization strategy and it is based on valuable feedback by the International INFORMIX User Group (IIUG).

**INFORMIX 4GL** - EGL Integration WebSphere Studio products include important INFORMIX 4GL constructs in a new implementation of IBM's EGL, a proven, high-level 4GL language that INFORMIX 4GL developers, unfamiliar with Java, can use to quickly build data-driven Web applications and business logic. INFORMIX 4GL developers can write and debug their applications in EGL and WebSphere Studio generates the Java code for them. Used in conjunction with JavaServer Faces (JSF), EGL allows INFORMIX 4GL developers to build dynamic Web applications without having to learn the Java language.

This new capability opens up Java development to a new class of **INFORMIX 4GL** developers that can apply their business domain expertise and use their skills as procedural developers to quickly build dynamic Web applications with IBM databases.

**INFORMIX 4GL**-style character user interface functionality, as well as a conversion utility achieve significant conversion from INFORMIX 4GL to WebSphere Studio EGL. Conversion allows field-tested INFORMIX 4GL business logic to be used in the next generation of EGL applications.

**STRATEGY 7 CORPORATION**

[www.s7.com](http://www.s7.com)

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## The “modern” INFORMIX 4GL Solution

New capability opens up Java development to a new class of INFORMIX 4GL developers who can apply their expertise and skills to quickly build dynamic Web applications with IBM databases

**ahead  
of the  
curve**

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### OUR VISION

Legacy protection, lower maintenance costs, higher performance, increased reliability and improved connectivity are a few of the reasons why over 850,000 users look to STRATEGY 7 for a complete and cost effective migration strategy that addresses hardware, operating systems, relational databases, training and conversion issues.